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TOUCHED BY AN ANIMAL CATS-ARE-PURRSONS-TOO P.O. Box 59067 Chicago, IL 60659 Www.fouchedbyananimal.org

Mark your calendars and invite your friends and spread the word on social media to join us for our <u>Spring Books and Basket Benefit</u> on Sunday, April 26th

> Cut out this coupon and get \$1 per adult admission. For more information, check out Tower show productions website

Another Springtime event is the ARLINGTON FAMILY PET SHOW!

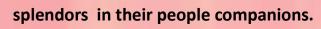
FRIDAY –SUNDAY March 20,21, and 22, 2020 at Arlington Racetrack in Arlington Heights, IL. We NEED VOLUNTEERS to staff our booth. Can you help for a few hours??

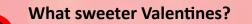




Every day we smile at the MANY SPLENDORS our personal animal friends exhibit — at each one's unique beauty, personality, communications.

Even more surprising is the realization that our pets seem to discover and enhance many







Up to \$10,000 grant opportunities!!

Especially delightful are the notes, pictures, telephone conversations, that adopters share with us about the enrichment their furry companions bring to their lives and wellbeing. We would like to hear about yours. Please send your thoughts, stories, pictures, videos to tba@touchedbyananimal.org or by mail— short or long, handwritten or digital, anytime (soon!)

PETCO FOUNDATION will take your submissions between Feb 1-15, 2020 with the # SHELTER VALENTINE and tagged with @touchedbyananimal and @PetcoFoundation on Instagram, facebook, or Twitter. You can help us win a grant award of \$1,000.00 a day up to \$10,000. That would help us save so many more cats, who in turn can enhance the lives of their adopters!



Simba, 4 years



Feisty, 2 years



Cisco, 12 years



Opal, 2 years





Grace Kelly ,6 months



Smoke, 12 years

Betsy, 7 months



Help us by sponsoring one of our older or special needs cats. Some are just super shy but some have issues that make it hard to get them adopted.



Touched By An Animal & Cats-Are-Purrsons-Too, P.O. Box 59067, Chicago IL 60659 🛽 (773) 728-6336 🛽 tba@touchedbyananimal.org

Happy Valentine's Day

to our Best Friends Forever!

What VALENTINE can WE give to YOU Our Best Friends Forever, so loyal and true? In economic times mean, our budget is so lean...

Still we want you to know We appreciate you so!





Your donation notes, "Wish I could send more," Come just when we're asked to open the door To our feline home of cats and kittens too We're safe now, we're happy –ALL BECAUSE OF YOU!

Someone Touched by an Animal calls for aid To keep their companions when abilities fade. Quickly a two-fold need becomes clear: Money for VET CARE and PET FOOD, and faithful VOLUNTEERS. Please don't think what you can give is too little For YOU own the Key to the Valentine Riddle: What is multiplied when given away? What brings to life a brand new day? What enables us to open our door When our finances groan, "Not one more!" You do. YOUR LOVE is the key. Your check in the mail, your offer to help ENABLES and EMPOWERS our Mission, Our ability to say "Yes, come in. Tell us your story.

Our friends care. We know they will share."



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Touched By An Animal

Is delighted to announce our DISTINGUISHED AUTHOR/SPEAKER & THEME For Touched By An Animal's annual SPRING BOOKS and BASKETS BENEFIT On Sunday, April 26, 2020, 11am-3pm At the Holiday Inn Northshore



Mutual Rescue

How Adopting a Homeless Animal Can Save You, Too

Best Selling Author CAROL NOVELLO



Founder of Mutual Rescue, a campaign of short films renowned on social media around the globe, to showcase the THERAPEUTIC BENEFITS of animal companionship.

Touched By An Animal tba@touchedbyananimal.org www.touchedbyananimal.org PO Box 59067 Chicago, IL 60659 773-728-6336

Following our theme of the Thanksgiving Benefit

"Who rescues Whom?"

and verifying the PRIMARY MISSION of TOUCHED BY AN ANIMAL to help people, especially the elderly and homeless, to keep their bonded companion animals, Carol relates moving stories and SCIENTIFIC EVIDENCE that explain the *transformative power of adopting an animal*.

Carol Novello is well suited to present the scientific research and evidence about the human-animal bond which we experience intuitively in our own lives. Carol holds a Harvard MBA, and for a decade was a senior executive in the hi-tech world, running multi-million dollar businesses for Intuit, Inc. When she moved to the Humane Society Silicon Valley, eventually serving as its President, and was honored with the "Maddie's Fund Hero Award" for innovation and leadership in animal welfare, some of her puzzled friends asked "Why are you helping animals when you could be helping people?" — a common question I, and probably you, have been asked with puzzled sincerity.

Carol identifies the "hidden **why** of animal rescue: By helping animals, I **am** helping people — helping them heal their own pain, find greater purpose, and discover new sources of joy. (p4) She continues "The meaningful bond humans often form with their pets can foster a deep sense of well-being that allows them to enhance life and love more fully, and they may inspire others to do the same... Rescue animals are a coping mechanism that *draws love in* — <u>increasing the odds that we can radiate</u> *love out.(p7)*

Carol further calls this phenomenon the **rescue effect** because adopting an animal can create ripples of well-being that impact concentric circles of people. (p7)" People need to know that **rescuing an animal doesn't mean ignoring humanities' woes; it is a vital part of the solution! (p6)**

But heart-touching stories and individual anecdotes are not enough to satisfy the questions of a trained research mind or a nodding friend. So Carol assiduously sought existing and ongoing *scientific evidence* as to just how animal companionship can affect a human's heart, body, mind, relationships and purpose, and made these the sections of her intellectually and emotionally challenging book.

Now <u>MUTUAL RESCUE</u> is for you to read, and share, and resonate with the author's findings as you add your own experiences, comments, questions to Carol Novello's multi-media presentation at our event on April 26th. You will be glad you came and leave eager to read this feel-good, enlightening, "aha moments" book in which explanations pop out to name the experiences our companion animals have been wordlessly conveying to us all along.